Include an introduction to summon participants to for when you introduce and begin workshop.

Welcome to the [PROJECT NAME] Ignition Session Workspace

Kelton

1

Clearly sequence and include instructions for each activity.

VISIONING EXERCISE

Imagine its 12 months from now, and this project was wildly successful...

What problem(s) did we solve?

How were our learnings used?

What specifically did this research inform?

How were our insights directly actionable?

2

HYPOTHESIS GENERATION

What are our key hypotheses we want to explore in our primary research?

[Topic or focus area]

What do we hope?

What do we think?

What do we wonder?

[Topic or focus area]

What do we hope?

What do we think?

What do we wonder?

[Topic or focus area]

What do we hope?

What do we think?

What do we wonder?